



Financial Education Committee

August 20, 2008

Due to the meeting taking place on United Way of Buffalo & Erie County's Day of Caring, attendance to the meeting was limited. The following committee members were in attendance: Laurie Schaller, Della Miller, Cynthia Shore, Kate Bukowski and Justin Moscati.

Financial Education Survey:

Cover Letter: The Committee began by reviewing the survey cover letter. Limited changes were suggested and have been made to the cover letter including minor word changes as well as changes to the links on the cover letter to the survey. Additionally, the cover letter has now been split into an electronic and a hard copy version. New clickable links titled "CASH Financial Education Survey Full" and "Additional Financial Education Shortened Survey" respectively, replace the previous links on the electronic cover letter. The hard copy version of the cover letter now has shortened URLs which are easily plugged into web browsers.

Surveys: The Committee was given both the final hard copy survey as well as a copy of the final Survey Monkey online survey. In a brief review of them both, two minimal changes were made. The Survey is now ready to be dispersed.

Updates: Following Diane's final review of the above, the surveys will be sent out both via email as well as normal mail. The survey will be sent out on September 5, 2008 and will have a due date of September 25, 2008. The survey will be sent to both the contacts provided by the financial education committee (and other contacts which have been identified) as well as the CEO's of the organizations provided.

The next CASH Financial Education Committee meeting is scheduled for Wednesday, September, 17 2008.