



## Financial Education Committee

July 16, 2008

The following committee members were in attendance: Diane Bessel, Justin Moscati, Nicole Juzdowski, Stephanie Smith, Mark Manuele, Mary Philibin, Karyn Hausknecht, and Kate Bukowski.

**SNAP Update:** Diane gave a quick update regarding the Safety Net Achievement Program (SNAP). CASH received two proposals - both of them from strong, qualified applicants. Diane reported that the review committee is in the process of determining dates for review (August 6<sup>th</sup> 2008) and a final decision should be made by the end of the second week of August.

**HSBC:** Diane offered a clarification about the HSBC Your Money curriculum overview discussed during last month's Financial Education Committee. Committee members were advised that they should contact Diane directly if they are interested in participation – not HSBC. A total of ten individuals expressed their interest and Diane has contacted Karla from HSBC regarding the session.

**CASH Coaches Update:** CASH Coaches Coordinator Nicole Juzdowski reported that she had recently completed the binders for the upcoming CASH Coaches training sessions. The sessions will be held over the course of the next three weeks (starting this Tuesday and Thursday from 6:00-9:00 pm). The session will include participants from M&T Bank. Nicole informed the committee that she believes another Coaches training session will fall sometime in mid September. Diane then pointed out that the program will start slow in order to address any issues or concerns that might arise. Following the soft beginning, CASH will engage in more aggressive client recruitment. Committee members expressed an interest in a program brochure in hard copy and electronic form.

**Financial Education Survey Review:** Justin provided the committee with a copy of the most recent copy of the financial education survey which was created on Survey Monkey online. The committee then went through the Survey as a group, making necessary suggestions and changes. A couple examples of changes include ideas on how to loop the survey back in order

to ensure that those filling it out would be sure to fill out the survey for as many programs as possible and also ways to clarify and structure questions throughout the survey. "Final" copies of the survey will be sent out to the committee for review prior to the surveys release. The committee then briefly reviewed the contacts for the survey to date and some organizations were added. Emails to Justin regarding additional contact names and information were encouraged. A single representative from local colleges/universities and banks will be identified and all CASH member and community care agencies will be included in the survey. Diane will reach out to Rema Hanash and Gayle Barton from United Way to support these activities.