

CASH Coach Application

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Are you over 18? YES NO

Please provide contact information below and circle your preference for communications.

Home Phone: _____

Work Phone: _____

Cell Phone: _____

Email Address: _____

Where could you use help?

- Making a Financial Plan
- Debt/Credit Repair
- Banking Assistance
- Job-Related
- Education
- Other _____

CASH Coaches
gratefully acknowledges
the support of the:

WNY Women's Fund



The mission of the WNY Women's Fund is to be a leader in identifying, communicating and funding innovative effective solutions that improve the lives of women and girls in Western New York.

The Fund is a collaborative effort between the United Way of Buffalo & Erie County and the Community Foundation for Greater Buffalo.

For more information,
Please Contact:
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*Need Help Reaching Your
Financial Goals?*




CASH Coaches



CASH

Creating Assets, Savings & Hope
A Coalition of Over 60 Organizations

An initiative of the United Way of Buffalo & Erie County 

www.cashbuffalo.org



CASH Coaches

CASH Coaches is a one-on-one financial mentoring program designed to help low- to-moderate income individuals address common financial concerns.

CASH Coaches are well-trained volunteers who can work with you to:

- ✓ Identify your financial values
- ✓ Set fiscal goals for your household
- ✓ Formulate a plan to reach your goals
- ✓ Help you make progress toward goals
- ✓ Address obstacles to your success

Coaches focus on areas that can be addressed within 5-8 months.



What is Coaching?

- ✓ Helps you to achieve results through a partnership.
- ✓ Allows you to deepen your learning and enhance your quality of life.
- ✓ Accelerates your progress by giving you a chance to focus and learn about choices.
- ✓ Works with you to figure out where you are now and where you want to be in the future.

How Do I Get A Coach?



- ✓ Complete the client form
- ✓ Participate in an interview with staff
- ✓ Be willing to be matched with coach
- ✓ Engage in initial meeting with coach
- ✓ Regularly meet with coach at a mutually agreed upon location
- ✓ Work to achieve your goals!

Pathway To Prosperity Model



The Pathway to Prosperity model brings together a full range of essential supports to help families build self-sufficiency, stabilize their finances, and move ahead productively.

Economic Supports– Initial work seeks to help individuals secure income supports and tax credits.

Managing Money– Second level focuses on credit repair and counseling, financial literacy, and money management.

Saving Money– Third level includes developing savings strategies and banking relationships.

Making More Money– Fourth level stresses the importance of vocational and educational training, exploring career paths, college admission and financial aid, as well as soft skills.

Sustainable Asset Development– Fifth level focuses on homebuyer education, matched savings accounts (IDAs), starting and running a business, and purchasing a vehicle.